

New Zealand HERALD & Herald on Sunday

Auckland Anniversary and Waitangi Day Holiday 2025 Advertising Deadlines

<u>Publication Date</u>	<u>Booking / Layouts / Setting</u>	<u>Press Ready Material</u>
<u>Saturday 25 January</u>		
Run of Paper / Business	10.00 am Wed.22 Jan.	11.00 am Friday 24 Jan.
Canvas - Display (Preprint)	10.00 am Monday 20 Jan.	11.00 am Thursday 23 Jan.
Canvas – Amuse. (Preprint)	10.00 am Monday 20 Jan.	11.00 am Thursday 23 Jan.
Canvas – Directory (Preprint)	10.00 am Friday 17 Jan.	11.00 am Thursday 23 Jan.
Herald Homes (Preprint)	10.00 am Tuesday 21 Jan.	12.00 pm Wednesday 22 Jan.
Driven (Pre-print)	10.00 am Tuesday 21 Jan.	3.00 pm Wednesday 22 Jan.
<u>Sunday 26 January</u>		
Herald On Sunday	10.00 am Thursday 23 Jan.	12.00 pm Friday 24 Jan.
Travel / Reset Mag./ Flip Section (Pre-print)	10.00 am Tuesday 21 Jan.	10.00 am Friday 24 Jan.
Sunday Homes (Pre-printed)	10.00 am Wednesday 22 Jan.	4.00 pm Thursday 23 Jan.
<u>Monday 27 January</u>		
	<u>AUCK. ANNIVERSARY</u>	<u>HOLIDAY</u>
Run Of Paper	10.00 am Thursday 23 Jan.	12.00 pm Friday 24 Jan.
Business Desk – ROP	10.00 am Thursday 23 Jan.	12.00 pm Friday 24 Jan.
<u>Tuesday 28 January</u>		
Run Of Paper	10.00 am Thursday 23 Jan.	12.00 pm Friday 24 Jan.
Travel (Pre-print)	12.00 pm Tuesday 21 Jan.	11.00 am Friday 24 Jan.
<u>Wednesday 29 January</u>		
Run of Paper / Business	10.00 am Friday 24 Jan.	3.00 pm Tuesday 28 Jan.
Viva (Pre-printed)	10.00 am Tuesday 21 Jan.	11.00 am Friday 24 Jan.
Midweek Homes (Preprint)	10.00 am Friday 24 Jan.	12.00 pm Tuesday 28 Jan.
<u>Thursday 30 January</u>		
Run of Paper + Time Out	10.00 am Tuesday 28 Jan.	3.00 pm Wed. 29 Jan.
<u>Friday 31 January</u>		
Run of Paper	10.00 am Wednesday 29 Jan.	3.00 pm Thursday 30 Jan.
The Business - ROP	10.00 am Wed. 29 Jan.	3.00 pm Thursday 30 Jan.
<u>Saturday 1 February</u>		
Run of Paper / Business	10.00 am Wed. 29 Jan.	11.00 am Friday 31 Jan.
Canvas - Display (Preprint)	10.00 am Friday 24 Jan.	11.00 am Thursday 30 Jan.
Canvas - Amuse. (Preprint)	10.00 am Friday 24 Jan.	11.00 am Thursday 30 Jan.
Canvas – Directory (Preprint)	10.00 am Thursday 23 Jan.	11.00 am Thursday 30 Jan.
Driven (Preprint)	10.00 am Tuesday 28 Jan.	3.00 pm Wednesday 29 Jan.
Herald Homes (Preprint)	10.00 am Tuesday 28 Jan.	12.00 pm Wednesday 29 Jan.

<u>Sunday 2 February</u>		
Herald On Sunday	10.00 am Thursday 30 Jan.	12.00 pm Friday 31 Jan.
Travel / Reset Magazine FLIP Section (pre-print)	10.00 am Tuesday 28 Jan.	10.00 am Friday 31 Jan.
Sunday Homes (pre-print)	10.00 am Wed. 29 Jan.	4.00 pm Thursday 30 Jan.
<u>Monday 3 February</u>		
Run of Paper	10.00 am Thursday 30 Jan.	12.00 pm Friday 31 Jan.
Business Desk - ROP	10.00 am Wednesday 29 Jan.	12.00 pm Friday 31 Jan.
<u>Tuesday 4 February</u>		
Run of Paper	10.00 am Friday 31 Jan.	3.00 pm Monday 3 Feb.
Travel (Preprint)	10.00 am Wed. 29 Jan.	10.00 am Monday 3 Feb.
<u>Wednesday 5 February</u>		
Run of Paper / Business	10.00 am Monday 3 Feb.	3.00 pm Tuesday 4 Feb.
Viva (Pre-printed)	10.00 am Wed. 29 Jan.	3.00 pm Monday 3 Feb.
Midweek Homes (Preprint)	10.00 am Monday 3 Feb.	12.00 pm Tuesday 4 Feb.
<u>Thursday 6 February</u>	<u>WAITANGI DAY</u>	<u>HOLIDAY</u>
Run Of Paper	10.00 am Tuesday 4 Feb.	2.00 pm Wednesday 5 Feb.
OR LAKES DISTRICT	10.00 am Friday 31 Jan.	3.00 pm Friday 31 Jan.
<u>Friday 7 February</u>		
Run Of Paper	10.00 am Tuesday 4 Feb.	2.00 pm Wednesday 5 Feb.
The Business - ROP	10.00 am Tuesday 4 Feb.	2.00 pm Wednesday 5 Feb.

<u>Saturday 8 February</u>		
Run of Paper / Business	10.00 am Wed. 5 Feb.	11.00 am Friday 7 Feb.
Canvas - Display (Preprint)	10.00 am Friday 31 Jan.	11.00 am Wed. 5 Feb.
Canvas - Amuse. (Preprint)	10.00 am Friday 31 Jan.	11.00 am Wed. 5 Feb.
Canvas – Directory (Preprint)	10.00 am Thursday 30 Jan.	11.00 am Wed. 5 Feb.
Driven (Preprint)	10.00 am Tuesday 4 Feb.	2.00 pm Wednesday 5 Feb.
Herald Homes (Preprint)	10.00 am Tuesday 4 Feb.	12.00 pm Wednesday 5 Feb.

<u>Sunday 9 February</u>		
Run Of Paper	10.00 am Wed. 5 Feb.	2.00 pm Friday 7 Feb.
Travel /Reset Magazine FLIP Section (Preprint)	10.00 am Monday 3 Feb.	10.00 am Friday 7 Feb.
Sunday Homes (pre-print)	10.00 am Wed. 5 Feb.	10.00 am Friday 7 Feb.