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| NEW ZEALAND HERALD & HERALD ON SUNDAY  Christmas & New Year 2024 / 2025 Advertising Deadlines  |
|  DISPLAY DISPLAY BOOKING & SETTING CAMERA READY COPY |
| Monday 16 December  |  |  |
| Run of Paper | 10.00 am Thurs. 12 Dec.  | 11.00 am Friday 13 Dec. |
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| Tuesday 17 December  |  |  |
| Run of Paper | 10.00 am Friday 13 Dec.  | 12.00 pm Monday 16 Dec. |
| Wednesday 18 December |  |  |
| Run of Paper | 10.00 am Monday 16 Dec. | 12.00 pm Tuesday 17 Dec.  |
| Thursday 19 December  |  |  |
| Run of Paper | 10.00 am Tuesday 17 Dec.  | 12.00 pm Wednesday 18 Dec. |
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| **Friday 20 December**  |  |  |
| Run of Paper | 10.00 am Wed. 18 Dec. | 12.00 pm Thursday 19 Dec. |
| The Business - ROP | 10.00 am Wed. 18 Dec.  | 12.00 pm Thursday 19 Dec. |
| Saturday 21 December |  |  |
|  **WEEKEND HERALD -ROP** |  10.00 am Wed. 18 Dec.  |  10.00 am Friday 20 Dec.  |
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| Sunday 22 December  |   |   |
|    **Herald On Sunday**  **Run of Paper**  |  10.00 am Thurs. 19 Dec.  | 10.00 am Friday 20 Dec. |

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|  **Monday 23 December**  |   |  |
| Run Of Paper | 10.00 am Thurs.19 Dec. | 10.00 am Friday 20 Dec. |
| **Tuesday 24 December**  |  |  |
| Run of Paper | 10.00 am Thurs.19 Dec. | 12.00 pm Friday 20 Dec. |
| Wednesday 25 December  **NO PAPER** |   ***CHRISTMAS DAY*** **NO PAPER** |  ***HOLIDAY*** |
| **Thursday 26 December****(BROAD SHEET**  **PUBLICATION)** |  ***BOXING DAY*** | ***HOLIDAY OBSERVED*** |
| Run of Paper | 10.00 am Thurs. 19 Dec.  | 12.00 pm Friday 20 Dec. |
| Timeout - Display – ROP | 10.00 am Thurs.19 Dec.  | 12.00 pm Friday 20 Dec. |
| **Friday 27 December** |  |  |
| Run of Paper | 10.00 am Friday 20 Dec. | 10.00 am Monday 23 Dec. |
| Saturday 28 December  |  |  |
| Run Of Paper | 10.00 am Monday 23 Dec.  | 10.00 am Monday 23 Dec. |
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| Sunday 29 December  |  |  |
| Herald On Sunday | 10.00 am Monday 23 Dec. |  10.00 am Monday 23 Dec. |
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| Monday 30 December  |  |  |
| Run of Paper | 10.00 am Monday 23 Dec. | 11.00 am Tuesday 24 Dec.  |
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| Tuesday 31 December  |  |  |
| Run of Paper | 10.00 am Tuesday 24 Dec. | 11.00 am Tuesday 23 Dec.  |
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|  Wednesday 1 January 2025 | **NEW YEAR’S DAY** | **HOLIDAY** |
| Run of Paper | 10.00 am Tuesday 24 Dec. | 11.00 am Monday 30 Dec.  |
|  |  |  |
| Thursday 2 January | **DAY AFTER NEW YEAR’S DAY** | **HOLIDAY** |
| Run of Paper | 10.00 am Tuesday 24 Dec. | 11.00 am Monday 30 Dec.  |
| Timeout - Display - ROP | 10.00am Tuesday 24 Dec.  | 11.00 am Monday 30 Dec.  |
| **Friday 3 January** |  |  |
| Run of Paper | 10.00 am Tuesday 24 Dec.  | 11.00 am Monday 30 Dec.  |
| The Business - ROP | 10.00 am Tuesday 24 Dec.  | 11.00 am Monday 30 Dec.  |
| Saturday 4 January |  |  |
| Run Of Paper  | 10.00 am Tuesday 24 Dec.  | 10.00 am Tuesday 31 Dec.  |
|  |  |  |
|  Sunday 5 January |  |  |
| Herald On Sunday | 10.00 am Tuesday 24 Dec |  10.00 am Tuesday 31 Dec.  |
| Monday 6 January |  |  |
| Run of Paper | 10.00 am Monday 30 Dec.  | 10.00 am Tuesday 31 Dec.  |
| Tuesday 7 January |  |  |
| Run of Paper | 10.00 am Monday 30 Dec.  | 11.00 am Monday 6 Jan.  |

  **Travel On Tuesday 14 January 2025**

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|  Travel (pre-printed) | **10.00 am Tuesday 7 January** | **12.00 pm Friday 10 January**  |

 **Viva on Wednesday 15 January 2025**

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|  Viva (pre-printed) | **10.00 am Wednesday 8 Jan.**  | **11.00 am Monday 13 Jan.**  |

 **Canvas Saturday 18 January 2025**

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| Canvas (preprint) | **10.00 am Monday 13 Dec.**  | **1.00 pm Thursday 16 January** |

 **TRAVEL / RESET MAGAZINE Sunday 19 January 2025**

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| Travel/Reset Magazine (preprint) | **10.00 am Tuesday14 Jan.** | **3.00 pm Thursday 16 January** |