

NEW ZEALAND HERALD & HERALD ON SUNDAY

Christmas & New Year 2023 / 2024 Advertising Deadlines

	DISPLAY BOOKING & SETTING	DISPLAY CAMERA READY COPY
<u>Monday 18 December</u>		
Run of Paper	10.00 am Thurs. 14 Dec.	11.00 am Friday 15 Dec.
<u>Tuesday 19 December</u>		
Run of Paper	10.00 am Friday 15 Dec.	12.00 pm Monday 18 Dec.
<u>Wednesday 20 December</u>		
Run of Paper	10.00 am Monday 18 Dec.	12.00 pm Tuesday 19 Dec.
<u>Thursday 21 December</u>		
Run of Paper	10.00 am Tuesday 19 Dec.	12.00 pm Wednesday 20 Dec.
<u>Friday 22 December</u>		
Run of Paper	10.00 am Wed. 20 Dec.	12.00 pm Thursday 21 Dec.
The Business - ROP	10.00 am Tuesday 19 Dec.	12.00 pm Thursday 21 Dec.
<u>Saturday 23 December</u>		
WEEKEND HERALD -ROP	10.00 am Wed. 20 Dec.	10.00 am Friday 22 Dec.
<u>Sunday 24 December</u>		
HoS - Run of Paper	10.00 am Thurs. 21 Dec.	10.00 am Friday 22 Dec.

<u>Monday 25 December</u> NO PAPER	<u>CHRISTMAS DAY</u> NO PAPER	<u>HOLIDAY</u> NO PAPER
<u>Tuesday 26 December</u> (BROAD SHEET PUB.)	<u>BOXING DAY</u>	<u>HOLIDAY OBSERVED</u>
Run of Paper	10.00 am Wed. 20 Dec.	1.00 am Friday 22 Dec.
<u>Wednesday 27 December</u>		
Run of Paper	10.00 am Wed. 20 Dec.	11.00 am Friday 22 Dec.
<u>Thursday 28 December</u>		
Run of Paper	10.00 am Thursday 21 Dec.	10.00 am Wednesday 27 Dec.
Timeout - Display - ROP	10.00 am Thursday 21 Dec.	10.00 am Wednesday 27 Dec.
<u>Friday 29 December</u>		
Run of Paper	10.00 am Thursday 21 Dec.	10.00 am Thursday 28 Dec.

<u>Saturday 30 December</u>		
Run Of Paper	10.00 am Wed. 27 Dec.	10.00 am Friday 29 Dec.
<u>Sunday 31 December</u>		
Herald On Sunday	10.00 am Wed.27 Dec.	10.00 am Friday 29 Dec.
<u>Monday 1 January 2024</u>		
Run of Paper	10.00 am Wed. 27 Dec.	11.00 am Friday 29 Dec.
<u>Tuesday 2 January</u>		
Run of Paper	10.00 am Wed. 27 Dec.	11.00 am Friday 29 Dec.
<u>Wednesday 3 January</u>		
Run of Paper	10.00 am Wed. 27 Dec.	11.00 am Friday 29 Dec.
<u>Thursday 4 January</u>		
Run of Paper	10.00 am Thursday 28 Dec.	10.00 am Wednesday 3 Jan.
Timeout - Display - ROP	10.00am Thursday 28 Dec.	10.00 am Wednesday 3 Jan.
<u>Friday 5 January</u>		
Run of Paper	10.00 am Thursday 28 Dec.	10.00 am Thursday 4 Jan.
The Business - ROP	10.00 am Thursday28 Dec.	10.00 am Thursday 4 Jan.
<u>Saturday 6 January</u>		
Run Of Paper	10.00 am Thursday 28Dec.	10.00 am Friday 5 Jan.
<u>Sunday 7 January</u>		
Herald On Sunday	10.00 am Thursday 28 Dec	10.00 am Friday 5 Jan.
<u>Monday 8 January</u>		
Run of Paper	10.00 am Wed. 3 Jan.	11.00 am Friday 5 Jan.
<u>Tuesday 9 January</u>		
Run of Paper	10.00 am Wed. 3 Jan.	11.00 am Friday 5 Jan.

Canvas Saturday 13 January 2024

CANVAS (preprint)	10.00 am Monday 18 Dec.	3.00 pm Thursday 11 Jan.
-------------------	-------------------------	--------------------------

Travel On Tuesday 16 January 2024

Display (pre-printed)	10.00 am Monday 18 Dec.	11.00 am Friday 12 January
-----------------------	-------------------------	----------------------------

Viva on Wednesday 17 January 2024

Display (pre-printed)	10.00 am Monday 18 Dec.	11.00 am Friday 12 January
-----------------------	-------------------------	----------------------------

RESET (+TRAVEL) MAGAZINE Sunday 21 January 2024

Reset/Travel Magazine (preprint)	10.00 am Monday 15 Jan.	3.00 pm Thursday 18 Jan.
----------------------------------	-------------------------	--------------------------