

The NPA Limited Edition 'Sun-days' Pack

To celebrate summer the NPA has put together a limited edition package deal with placements in both the **Sunday Star Times** and the **Herald on Sunday**.

SIZE	GROSS PACKAGE RATE FOR SST + HOS COMBINED
Full Page	\$7,000
Half Page	\$4,000
Quarter Page	\$2,500
25% additional for early page placement	



40%

of News Newbies have read or engaged with a Sunday newspaper in the last month

79%

of News Newbies who are fans of Sunday papers say NZ news brands are important in the post-COVID world

HOW THEY ENGAGE:

- More than 4/5 engage with print editions of their favourite Sunday read
- Similar numbers also engage with content via other touchpoints

NEWS NEWBIES SUNDAYS FANS SAY THIS ABOUT THE NEWS & INFORMATION THEY GET FROM NEWSPAPERS



For full package terms and conditions or to discuss the your client's objectives contact us today advertising@npa.co.nz or call **09 306 1600**