

Reconsider the power of print, the power of newspapers.

NPA make newspaper advertising easy - one contact, simplified material specs, simple pricing.

	FIFTY & FREE	CLASSIC	HYPER LOCAL	NATIONAL
Number of newspapers	3+	27	70+	100+
What	Across a month any 3+ daily/Sunday newspapers	Across a single week, every daily and every Sunday newspaper	Across a single week, almost every community newspaper	Across a single week, every daily, every Sunday and almost every community newspaper too
Geography	Your choice	Nationwide	Nationwide	Nationwide
Circulation*	Title dependent, get in touch	486K	1.9M	2.4M
Discount off ratecard	50% + a free bonus ad if you book 3+ insertions per newspaper	60%	65%	70%
Great for	Building frequency in your key locations.	Reaching main centres of New Zealand in a single week. High reach, high impact.	Reaching a local audience via the majority of New Zealand community newspapers in a single week.	Reaching all of New Zealand in a single week. High reach, high impact.
Sizes/rates	Title dependent, get in touch	Full page \$49k	Full page \$59k	Full page \$87k
	Title dependent, get in touch	Half page \$25k	Half page \$32k	Half page \$46k
	Title dependent, get in touch	Quarter page \$13k	Quarter page \$17k	Quarter page \$24k

For full combo terms and conditions or to discuss the combo to best suit your client's objectives contact us today advertising@npa.co.nz or call **09 306 1600**